# Innovation. Opportunity. Community.

## Your business will do better in Lawrence

In the center of the nation, located along Interstate 70 between two metropolitan cities, Lawrence, Kansas has the assets your business needs and a quality of life your employees will love. Home to the University of Kansas, Lawrence is a hub of technological innovation and advanced manufacturing prowess. Our highly educated workforce enjoys a vibrant, diverse and affordable community, with easy access to Kansas City and Topeka, the state capital. Industry-leading companies are thriving in Lawrence – and your business can join them.





### **Major Employers**

A diverse mix of innovative companies call Lawrence home.

GENERAL DYNAMICS	General Dynamics	Call Center
	J.M. Smucker Co.	Pet Food Manufacturing
Hallmark	Hallmark	Printer/Publisher
	Berry Global	Plastics Manufacturer
	Ainstein	Autonomous Vehicle Systems
Berry	Deciphera Pharmaceuticals	Cancer Drug Development
	IdentiGEN	DNA Tracing Technology
<b>IdentiGEN</b>	Cromwell Solar	Solar System Design and Installation

### The Skilled Talent You Need

With 17 colleges and universities and 11 technical training centers all within a 45-minute drive, it's no wonder Lawrence is one of the most educated cities in America (US Census, 2017).





### The University of Kansas

Designated a "Highest Research Activity" university in the Carnegie Classifications, KU is one of only 34 U.S. public institutions in the Association of American Universities and boasts the largest concentration of life science research entities in the state of Kansas. KU is home to the Center for Environmentally Beneficial Catalysis, the Center for Design Research, the Kansas Applied Research Laboratory, and the Information & Telecommunication Technology Center, among many others. On KU's West Campus is the Bioscience & Technology Business Center, a high-tech and research-based business incubator offering roughly 85,000 square feet of office and specialized lab space.





#### **World Class Access**

Businesses in Lawrence can access 62,641,254 people within a day's drive, including major metro markets:

Kansas City St. Louis Des Moines Chicago

Minneapolis Omaha Oklahoma City Indianapolis

Memphis Dallas Nashville Denver

#### Highways

- 170 runs immediately north of Lawrence.
- US 59 provides easy access to I 35.
- 40 minutes away in Kansas City, I 70 provides access to I 29 and I 49

#### Rail

- Mainline access to BNSF
- 25 minutes from BNSF Intermodal Facility

#### Air

• Less than an hour away, Kansas City International is served by five major airlines and provides non-stop flights to 54 destinations.













### **Quality of Life**

- Lied Center: With two performance spaces, the Lied Center presents a full spectrum of arts and cultural events, from classical to pop, dramas to musicals, and much more.
- Theatre Lawrence presents community theater productions of Broadway hits and features visiting artists and special events.
- **Downtown/Massachusetts Street:** This charmingly preserved, historic downtown features unique local shops and restaurants.
- Warehouse Arts District: This transformed industrial district today hosts one of the largest concentrations of working artists in the nation.
- **KU Athletics:** The Jayhawks compete in the Division I Big 12 conference. A men's basketball powerhouse that regularly competes for the national championship is one of 16 men's and women's sports at KU.
- **Sport Pavillion:** Indoor and outdoor recreational facilities including playing fields, trails, basketball courts, indoor turf field, gymnastics and aerobics areas, and more.
- **Clinton Lake State Park:** Boating, fishing, hiking, camping, and wildlife viewing are popular attractions at this 1,500 square mile park.



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### Incentives

A business-friendly climate and a robust suite of incentives make Lawrence a place that will welcome you.

#### State incentives include:

- Manufacturing and equipment deduction
- PEAK jobs tax credit
- HPIP investment and training tax credit
- Utilities sales tax exemption
- Machinery sales tax exemption
- Property tax exemptions for inventory, commercial and industrial property
- Research tax credit
- Industrial workforce training and retraining grants

#### Local incentives include:

- Tax abatement
- Property Revitalization Tax Rebates
- Industrial revenue bonds
- TIFs, Transportation Development and Community Improvement districts
- Sales tax exemption on construction materials





### Start your exploration of Lawrence today!

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