# Information Technology



## Your business will do better in Lawrence

Northeast Kansas is a hotspot of IT in the Midwest, and with a skilled workforce and the resources of a worldclass research university, Lawrence, Kansas is an ideal location to take advantage of it. Plenty of competitively priced power, redundant access to gigabit broadband, and a Millennial-friendly quality of life make Lawrence a place where your IT business can thrive.





## Join Our IT Ecosystem

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Here's a sample of the innovative IT companies that call Lawrence home:

All of E Solutions	Web applicatons for education
Revolution Systems	Software Design & Engineering
DARcorp	Aeronautical Design & Engineering
Matterport	3D Modeling App & Storage

## 🖬 matterport<sup>.</sup>

DARcorporation

## Spotlight: The Information and Telecommunication Technology Center at the University of Kansas

Located on the KU campus in Lawrence, the ITTC creates innovative information systems, telecommunications, bioinformatics, and radar technologies. As part of its mission, the ITTC works with Kansas companies to provide sponsored research, commercialization development, and access to resources including computers and software systems. ITTC's technologies have diverse applications in the business, biomedical, educational, agricultural, cybersecurity, and financial industries.



## The Skilled Talent You Need

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Thanks to our IT ecosystem, the Lawrence, Kansas region has a strong concentration of talent with in-demand skills – including a concentration of computer facilities management professionals more than 55 times the national average.

Occupation	Regional Location Quotient
Data Processing, Hosting and Related Services	1.85
Engineering Services	2.22
Computer Facilities Management	4.00 (LMSA, 55.84)
Graphic Design Services	1.13 (LMSA, 6.88)
Custom Computer Programing	1.5
Computer Systems Design Services	1.71

Source: JobsEQ

#### **Competitive Power**

Commercial electric rates in Lawrence are lower than the average rate for both Kansas and the US.

- 7.9 % lower than the Kansas state average
- 15.7% lower than the U.S. average

Source: electricitylocal.com

#### Cutting Edge Broadband

Lawrence has an extensive fiber optic network, with gigabit internet service connected to major Internet hubs in Kansas City, Omaha, Chicago, and more. Local providers are working to bring 5G technology to the community, and to provide 10-gig Internet service to Lawrence within the decade.

## **Educational Attainment**

Lawrence boasts one of the most highly educated populations in the nation!



## A Magnet for Millennials

Our college town lifestyle and cutting edge companies attract and retain Millennials.



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